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The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.

Audi A8 L

# A8

Audi A8 L

Vorsprung durch Technik **Audi** 



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The equipment for the vehicles illustrated in the Fascination section can be found on page 90.

**Design**

The art of progress. Beautifully expressed in visual form. In an exceptional vehicle. The new Audi A8 L. Awe-inspiring and sporty, while staying true to one clear principle: concentration on the essential. Not a single line without a function. Distinctively structured surfaces. Exclusive materials. All finished to a supreme standard. And aspiring to something very special – brilliance down to the last detail.

**Brilliant details.**  
Flawlessly styled  
and timeless.



Design





**Brilliant  
design.**  
Awe-inspiring  
and dynamic.

Design



**Brilliant  
charisma.**  
Fascinating  
and pioneering.



## Design



Comfort

**Brilliant  
comfort**  
Exclusive and  
authentic.







Welcome aboard the new Audi A8 L. A place where lavish spaciousness is blended with an exquisite ambience. Choice materials lend a palpable sense of exclusivity. Topclass workmanship sets new standards. And innovative technology entertains and delights.

Such as the MMI® (1) with its clear layout and elegant design. And which can be operated perfectly intuitively with the optional MMI® navigation plus with MMI touch (2). Or the optional head-up display (3) that provides eye-level information at all times. The new Audi A8 L. Designed for complete and utter comfort.











## Comfort

The new Audi A8 L. Supreme power and poise on the outside. And room in abundance on the inside. This is thanks to a wheelbase 13 centimetres longer than on the new Audi A8. The result is convincing: even more exclusive space.

**Brilliant  
space.**  
Elegant and  
ample.





Comfort that invites you to take a seat. Thanks to the larger rear doors. And noticeably more space in the interior. The new Audi A8 L. Allow yourself and your ideas all the room you need. Enjoy increased legroom in the rear. For even more relaxed travel or concentrating even better while working.









Audi ultra

## Every last gram carries weight.

We don't take the task of building an Audi lightly – yet lightness is a top priority. You just have to know how to dispense with things: with superfluous materials, with excess weight, with outdated design principles. What began with the revolutionary Audi Space Frame (ASF®) now has an impact on the entire production process. Existing forms and materials are questioned. Manufacturing processes are optimised. Components are carefully weighed up in every sense so that we can build even lighter vehicles that make more sparing use of resources. Such as the wheel hub pictured here, whose chamfered edges have shaved 200 grams off its weight. Because the less an Audi weighs, the more innovations we can fit in. For enhanced efficiency. Or more dynamic performance that produces lower CO<sub>2</sub> emissions. And for even greater comfort and safety. This is what Audi ultra stands for. For even more Audi.



quattro®  
***Stick to  
the road.***

***With quattro®.***

Have the road completely under control, thanks to permanent distribution of the drive force to all four wheels. Variably controlled by the centre differential. Always as the situation demands. Experience handling stability, dynamism and agility as never before and combat the effects of over and under steer with quattro with optional sport differential. For increased traction and superior propulsive power. Tame any road. And always keep your eyes set on where you're heading. In bends. On straights. Over any surface. For a fascinating experience that sticks. To the road – and in your mind.



Audi Matrix LED headlights

*See well.*

Darkness is relative. The optional Audi Matrix LED headlights turn night into day. The all-new headlight technology produces a light colour similar to that of daylight. Bends are anticipated to illuminate them more clearly. Other road users are detected and the light distribution of your new Audi A8 L adapts according to the situation. This is all made possible by an array of sensors and a camera. As well as dimmable LEDs in an innovative arrangement – which, incidentally, are quite a sight in their own right.



Audi Matrix LED headlights won't thrill you only at night. The new lighting technology is quite a spectacle during the day, too, sometimes appearing as light points, sometimes as a dynamic light strip. Individually controllable LEDs. Perfectly adapted to the situation in hand. Showing the way ahead. An impressive sight, time and time again.

*Look good.*

Intelligent performance

# Maximum power. Put to maximum use.

Every movement originates from something. Something that set it off, an idea. The engines for your new Audi A8 L can also be traced back to an initial spark of inspiration: higher power with lower fuel consumption. These apparently conflicting aims are reconciled in two revolutionary drive technologies: TDI® and TFSI®. Get acquainted with both of them. And then opt for the drive system that you feel most moved by.



## TDI®

With their combination of direct injection and turbocharging, Audi TDI engines promise exceptional performance – thanks to their high torque output over the entire engine speed range with constant power build-up. They are renowned for being fuel-efficient and for reducing emissions. But they are incredibly dynamic too – letting you get the maximum out of any road.



## TFSI®

Audi TFSI engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting supercharging for cubic capacity has the effect of considerably reducing engine size and weight – while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.

Intelligent performance

## Audi cylinder on demand

Even cylinder heads can be intelligent, as Audi cylinder on demand proves. Four of the TFSI engine's eight cylinders automatically shut down in the partial-load range. This helps to lower fuel consumption at the same time as reducing emissions. And without the switchover even being noticed or impairing the driving dynamics.





**>>> adaptive air suspension**

The electronically controlled air suspension acts individually at each of the four wheels and makes sure that the handling characteristics are barely affected, even when carrying heavy loads.

**>>> Audi drive select**

Audi drive select lets you adapt the driving characteristics of the A8 to your requirements. All at the push of a button. Sportier, more comfortable, more balanced, more economical or even individually tailored as you please. It's entirely up to you.

**>>> Dynamic steering**

The dynamic steering enhances handling and driving comfort with speed-sensitive control of the steering ratio.

**>>> Electromechanical power steering**

The speed-sensitive power steering conveys a precise steering feel even at high speeds, helps you to countersteer and makes light work of parking.

**>>> tiptronic**

The 8-speed automatic transmission with Dynamic Shift Program (DSP) ensures faster gear changes without any perceptible break in propulsive power.

**>>> quattro®**

The permanent all-wheel-drive system distributes the drive forces to each individual wheel according to the driving situation for extra traction and dynamic performance.

**>>> quattro® with sport differential**

The quattro permanent all-wheel drive with electronically controlled sport differential guarantees superb agility and thrilling driving dynamics.

Dynamics

# Dynamics

## that will take a hold of you.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your new Audi A8 L. You decide the direction. The driving style. The pace. And you enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.

\*For information on when this feature will be available, please contact your Audi partner.

## Assistance systems

# Wherever you're heading, peace of mind will be your constant companion.

## With the assistance systems in your new Audi A8 L.

Each drive is different. Yet they all have one thing in common – the feeling of being protected that you get from every Audi. All driver assistance systems in your new Audi A8 L help you during your journey and guarantee even greater comfort when you're on the road. Get to know the most important driver assistance systems.

>>> **Audi pre sense basic**  
initiates preventive occupant protection measures  
in the event of an accident

>>> **Audi Matrix LED headlights**  
track the road ahead and illuminate it according  
to the situation with their innovative LED layout for  
even greater safety

>>> **Night vision assistant\***  
improves visibility thanks to its  
integrated thermal imaging  
camera

>>> **Head-up display**  
provides you with eye-level information so that you  
don't have to take your eyes off the road.

>>> **Parking system plus with 360 degree cameras**  
provides a better overview for parking and  
manoeuvring by offering a choice of different camera  
angles all around the vehicle.

>>> **Park assist\* with display of surroundings**  
helps you to manoeuvre into parallel and perpendicular  
parking spaces as well as out of parallel parking spaces  
again.

\*For information on when this feature will be available, please contact your Audi partner.  
Please note: the systems can only work within system limits. They can be of assistance, but drivers are still required to be attentive at all times.

## &gt;&gt;&gt; Car

Control and alter driver assistance systems, vehicle settings as well as climate control and service functions quickly and easily using the MMI radio plus.

## &gt;&gt;&gt; Media

Browse through the covers of your music collection on all available media sources such as inserted SD cards, Audi music interface, CDs or DVDs.

## &gt;&gt;&gt; Navigation

With its 3D map view and 3D display of places of interest and landmark buildings, you can let yourself be guided to your destinations with even greater ease.

## &gt;&gt;&gt; Phone

Make phone calls safely and easily using the hands-free facility: simply select the number to dial from your contacts in the MMI or enter the number intuitively via the MMI touch.

## &gt;&gt;&gt; MMI® navigation plus with MMI touch

The MMI navigation plus with MMI touch in the new Audi A8 L makes operating the individual components of the Multi Media Interface even easier. The built-in touchpad next to the rotary/push-button control can even be operated using just one finger.

## Simplicity

## The MMI® – intelligent, individual, intuitive.

Streamlined. Simple. Logical. The world of mobile infotainment completely redefined: the Multi Media Interface (MMI). Phoning or navigating all highly intuitive, highly functional and highly convenient – not least thanks to voice control. With the MMI in your new Audi A8 L, everything will be child's play for you.



## As unique as you are. Equipment options.

Sportiness, comfort, design, functionality – whatever you demand of your Audi, a wealth of equipment options is available to meet your needs. Here you will see just how much attention we pay to detail. And to quality that you can appreciate with all your senses. From exquisite inlays and a comprehensive range of interior colours to superior quality leather: in an Audi A8 L you can enjoy not just innovative technology, but luxurious craftsmanship beyond your expectations.



## The right driving force for every personality.

It doesn't matter which Audi engine you choose, they all have high compression ratios, highly efficient combustion and outstanding efficiency. In short, they deliver more power whilst using less fuel and producing fewer emissions.



4.0 litre TFSI engine

### TFSI®

The Audi TFSI engines offer outstanding efficiency and improved performance whilst at the same time retaining their dynamism. The 4.0 TFSI quattro in the new Audi A8 L, for example, has a power output of 320 kW, enabling the car to accelerate from 0 to 100 km/h in 4.5 seconds and reach a top speed of 250 km/h.

► A8 L 4.0 TFSI quattro (320 kW)

### TDI®

The Audi TDI engines provide plentiful torque across the entire engine speed range and deliver consistent levels of power with the customary fuel efficiency, whilst also producing fewer emissions. The 3.0 TDI diesel quattro, for example, has a power output of 184 kW, a top speed of 250 km/h.

► A8 L 3.0 TDI quattro (184 kW)



## As unmistakable as you: the Audi design selection equipment.

The Audi design selection offers you an attractive choice of interior design packages featuring exclusive materials and colours. Our designers have combined inlays of fine woods or brushed aluminium with exquisite leather seats featuring attractive contrasting stitching. First-class comfort functions complete this exclusive selection.



### Audi design selection Balao brown

Seats, headlining and trims are offered in specially coordinated colour shades: Balao brown and snow white. Inlays in fine grain ash, natural balsamic brown and brushed aluminium, silver provide refined accents. Comfort functions such as seat ventilation, massage function and the ambient lighting create a tailored atmosphere of comfort and relaxation. Specific details on the range of the equipment package can be found on page 66.



## You have an exclusive character. So why shouldn't your Audi have one too?

That the Audi exclusive range aspires to exclusivity is already evident from its name. Selected décors and coloured leather can be combined with customised paint finishes from the large selection of Audi exclusive colours to suit your own personal preferences. So you can highlight your car's exceptional character to even better advantage. Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.



Audi exclusive from quattro GmbH.



A8 L with Audi exclusive customised paint finish  
in saddle brown, pearl effect

Audi exclusive leather upholstery and trim (package 4)  
in magnolia/chestnut brown

Comfort sport seats, front in Valcona leather; stitching,  
accordion pleats and seat side bolsters in chestnut  
brown

Inlays in piano finish, black

Audi exclusive carpet and floor mats





The selector lever in leather, colour-coordinated with your choice of interior colour, sits pleasantly softly in the hand. The inlays in piano finish, black create a sporty yet elegant look. The exquisite ambience is rounded off by the comfort sport seats in magnolia with accordion pleats and stitching on the seat side bolsters and head restraints in chestnut brown. The shaped seat side bolsters provide for comfortable lateral hold, the seat centre panels in diamond-patterned stitching for pleasant seating comfort.

These are just a few ideas for how you can customise your new A8 L. Find out more: your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.

#### | Extract from the range of Audi exclusive paint finishes



Sand beige, pearl effect



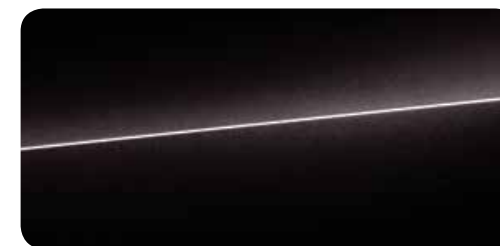
Palace blue, pearl effect



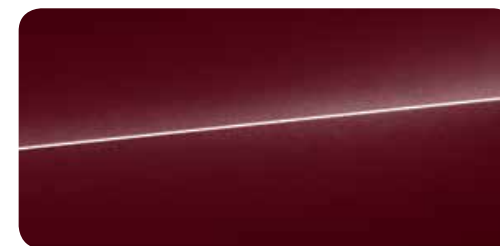
Audi exclusive customised paint finishes  
Individual choice of colour



Ipanema brown, metallic



Saddle brown, pearl effect



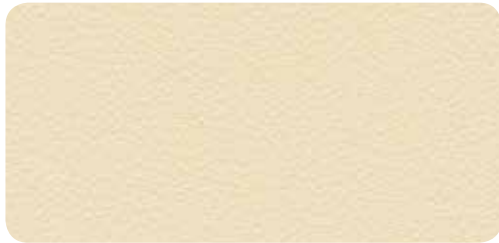
Classic red, pearl effect



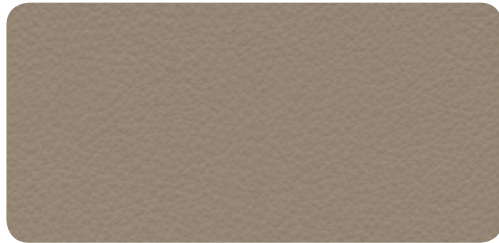
Mamba black, metallic



| Extract from the range of Audi exclusive leathers



Valcona leather, alabaster white



Valcona leather, powder beige



Valcona leather, saddle brown



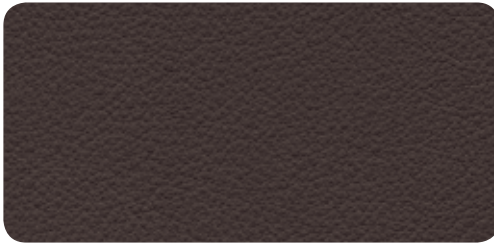
Valcona leather, classic red



Valcona leather, magnolia



Valcona leather, Havana brown



Valcona leather, chestnut brown



Valcona leather, jet grey



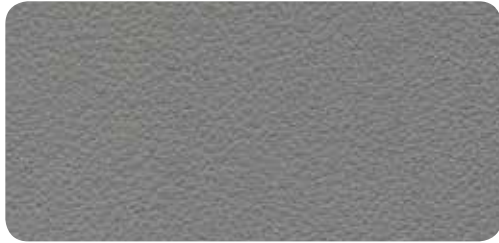
Valcona leather, sand beige



Valcona leather, cognac



Valcona leather, crimson red



Valcona leather, cloudy grey

Seat upholstery optionally also in Alcantara (except crimson red)

| Extract from the range of Audi exclusive inlays



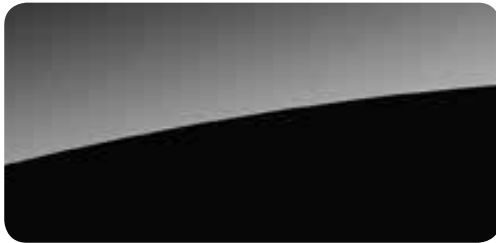
Valcona leather, smoky blue



Modrone, gold



Tamo ash, natural dark brown



Piano finish, black



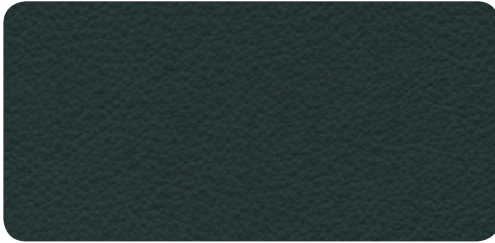
Valcona leather, night blue



Vavona, bronze



Fine grain myrtle, nutmeg brown



Valcona leather, Iceland green



Fine grain ash, nougat



Oak, sepia

# Your Audi is not just painted once. But four times.

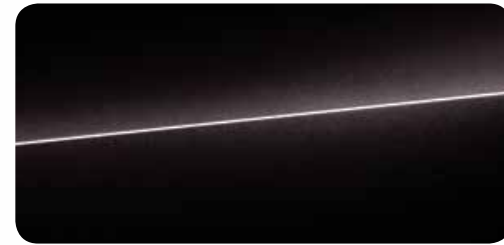
When you choose a paint colour, choose one that best reflects your own personality. But regardless of which colour you opt for, you can count on the outstanding quality of our painting process. Though no thicker than a human hair, the layer of paint on an Audi is actually made up of four different coats. So not only do you look radiant in your new Audi A8 L, the car is also optimally protected from environmental influences and wear. For its entire lifetime.



## | Solid paint finishes

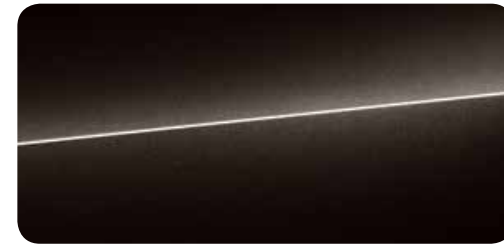


Ibis white

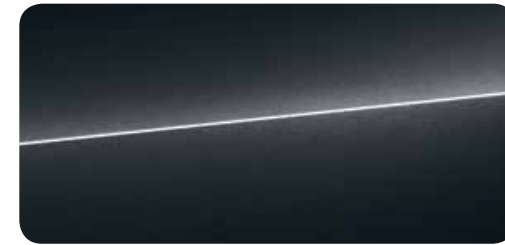


Brilliant black

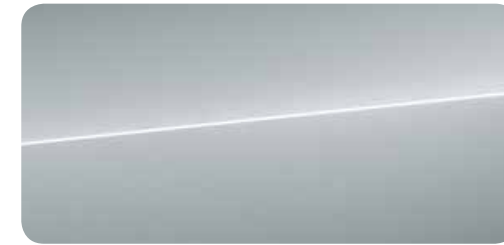
## | Metallic paint finishes



Havana black, metallic

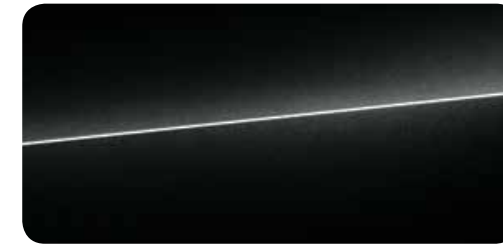


Oolong grey, metallic



Floret silver, metallic

## | Pearl effect paint finish

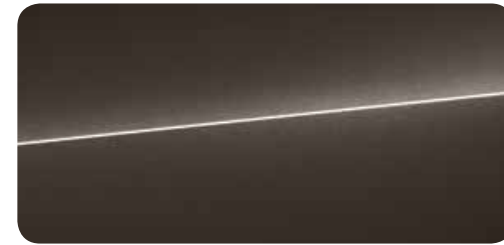


Phantom black, pearl effect

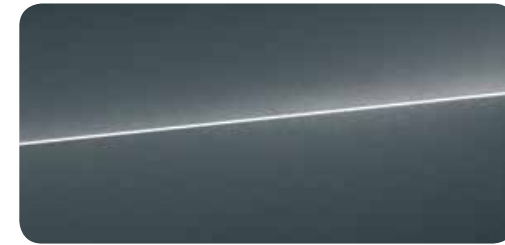
## | Audi exclusive



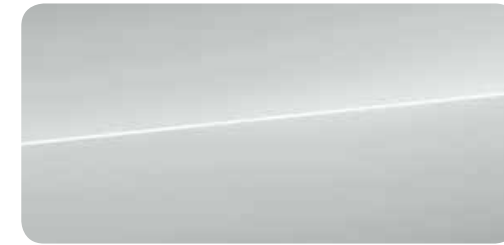
Audi exclusive customised paint finishes.  
From quattro GmbH.  
An extract from the range of Audi exclusive paint finishes can be found on page 51.



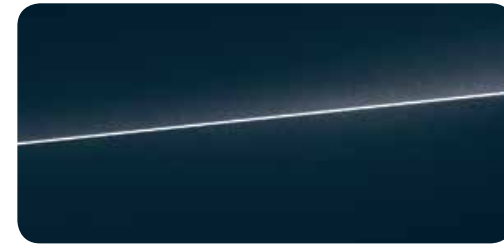
Argus brown, metallic



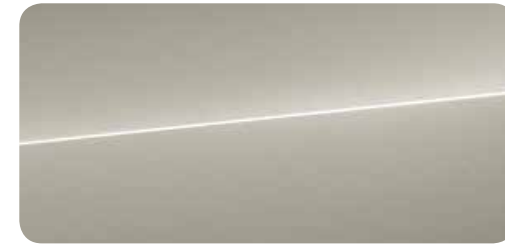
Monsoon grey, metallic



Glacier white, metallic



Moonlight blue, metallic



Cuvée silver, metallic





## The perfect connection between an Audi and the road: Audi wheels and tyres.

Audi tests its wheels and tyres especially carefully, to be sure you have a good feel for the road from the outset. Before a tyre can become an Audi tyre, it has to undergo a series of tests. This is the only way of guaranteeing that each tyre meets Audi's high quality standards and is perfectly tailored to each specific vehicle. It means you can be sure that both tyre and wheel offer maximum quality, service life and safety. Regardless of which design you choose.



## You have to suffer a little, to be this beautiful.

When our experts test the quality of genuine Audi wheels, they are just as innovative as our designers. Intense heat, high humidity, strong sunlight – the number of possible tests is almost limitless. The most extreme endurance test, however, is the copper accelerated salt spray test, or CASS for short. Here, wheels damaged by simulated stone impacts prior to the test are then sprayed with an extremely corrosive solution over a period of several days. They must withstand all these challenging conditions without any noticeable deterioration to ensure that, even after covering many kilometres, you remain just as delighted with the design of your genuine Audi wheels as you were on the very first day.

|Wheels



**Cast aluminium wheels in 10-spoke Y design, partly polished**  
size 9 J x 19 with 255/45 R 19 tyres<sup>1</sup>  
(also available with run-flat tyres)



**Forged aluminium wheels in 10-parallel-spoke design, partly polished**  
size 9 J x 20 with 265/40 R 20 tyres<sup>1</sup>



**Cast aluminium wheels in 10-spoke V design**  
size 8 J x 18 with 235/55 R 18 tyres<sup>1</sup>



**Cast aluminium wheels in 15-spoke design, partly polished**  
size 9 J x 19 with 255/45 R 19 tyres<sup>1</sup>



**Cast aluminium wheels in 5-arm design**  
size 9 J x 19 with 255/45 R 19 tyres<sup>1</sup>



**Aluminium technology wheels in 10-arm design, iridium, contrasting grey**  
size 9 J x 20 with 265/40 R 20 tyres<sup>1</sup>

|Audi exclusive



**Audi exclusive cast aluminium wheels in 5-twin-spoke design**  
size 9 J x 19 with 255/45 R 19 tyres<sup>1</sup>  
(also available with run-flat tyres).  
From quattro GmbH



**Audi exclusive forged aluminium wheels in 7-twin-spoke design, polished, 2-tone**  
size 9 J x 20 with 265/40 R 20 tyres<sup>1</sup>.  
From quattro GmbH



**Audi exclusive cast aluminium wheels in 5-arm structured design**  
size 9 J x 21 with 275/35 R 21 tyres<sup>1</sup>.  
From quattro GmbH



**Audi exclusive cast aluminium wheels in 7-twin-spoke design<sup>2</sup>**  
size 9 J x 19 with 255/45 R 19 tyres<sup>1</sup>  
(also available with run-flat tyres).  
From quattro GmbH



**Audi exclusive forged aluminium wheels in 7-twin-spoke design, high-gloss polished finish, single-colour**  
size 9 J x 20 with 265/40 R 20 tyres<sup>1</sup>.  
From quattro GmbH



**Audi exclusive cast aluminium wheels in 5-arm rotor design**  
size 9 J x 21 with 275/35 R 21 tyres<sup>1</sup>.  
From quattro GmbH



**Audi exclusive cast aluminium wheels in 5-segment-spoke design**  
size 9 J x 20 with 265/40 R 20 tyres<sup>1</sup>.  
From quattro GmbH



**Audi exclusive cast aluminium wheels in 10-Y-spoke design<sup>2</sup>**  
size 9 J x 20 with 265/40 R 20 tyres<sup>1</sup>.  
From quattro GmbH



**Audi exclusive cast aluminium wheels in 5-arm rotor design, matt titanium look, gloss turned finish**  
size 9 J x 21 with 275/35 R 21 tyres<sup>1</sup>.  
From quattro GmbH

<sup>1</sup>You will find specifications on the technical characteristics of tyres on page 88.   <sup>2</sup>For information on when this feature will be available, please contact your Audi partner.



## Rest assured with premium quality.

As you take your seat in your Audi, you will appreciate just how special it is. The front and rear seats, with their high-quality materials and superb workmanship, exude a tangible sense of exclusive comfort. Regardless of which seat upholstery you choose, or whether you prefer the comfort sport seats offering firm lateral support for a dynamic driving style, rest assured that you have made the right choice.



Comfort sport seats, front 1

Comfort sport seats, front with seat ventilation 2

Both seat variants include a memory function<sup>1</sup> and feature perforated leather. The image shows comfort sport seat, front in Valcona leather, velvet beige with massage function.



Comfort seats, front 3

Comfort seats, front with seat ventilation 4

Both seat variants include a memory function<sup>1</sup>. The image shows comfort seat, front in Valcona leather, velvet beige, without seat ventilation.

<sup>1</sup>More information on the memory function can be found on page 77 of this brochure. <sup>2</sup>For standard seats, front in conjunction with memory function for the front seats.



| Cloth



Verdi cloth

| Leather



5 Valcona leather, black



3 5 Valcona leather, nougat brown



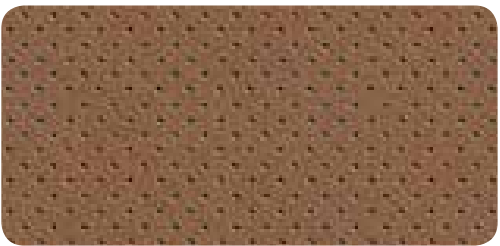
3 Valcona leather, nutmeg brown 3



Valcona leather, black  
with round perforations



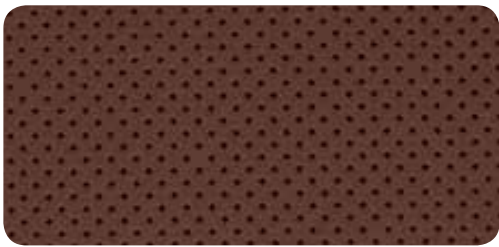
4 Valcona leather, nougat brown  
with round perforations



4 Valcona leather, nutmeg brown  
with round perforations 4



Valcona leather, black  
with square perforations



1 2 Valcona leather nougat brown  
with square perforations 1 2

Seats/seat upholstery   Leather packages/Audi design selection/headlining   Inlays

Interior



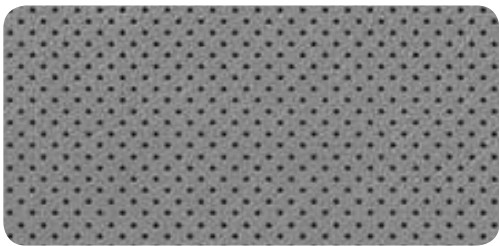
Valcona leather, titanium grey



3 Valcona leather, velvet beige



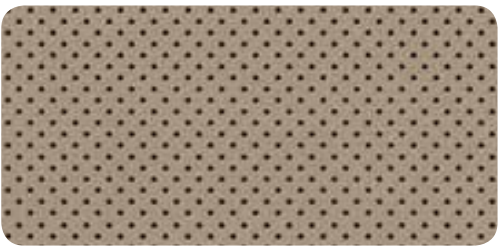
3 5 Valcona leather, Atlas beige 3



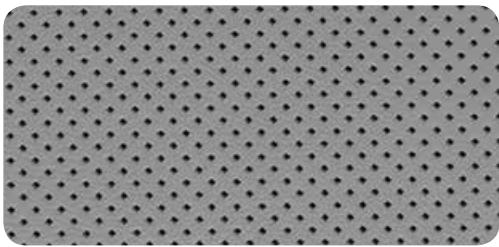
Valcona leather, titanium grey  
with round perforations



4 Valcona leather, velvet beige  
with round perforations



4 Valcona leather, Atlas beige  
with round perforations 4



Valcona leather, titanium grey  
with square perforations



1 2 Valcona leather, velvet beige  
with square perforations 1 2

| Seat variants

- 1 Comfort sport seats, front
- 2 Comfort sport seats, front with seat ventilation
- 3 Comfort seats, front
- 4 Comfort seats, front with seat ventilation


| Leather design selection



Valcona leather, Balao brown/snow white with round perforations






| Natural leather



 Natural leather, black with round perforations

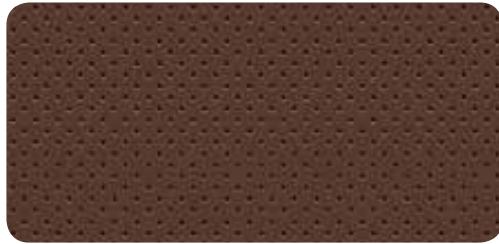
| Audi exclusive




 Audi exclusive leather upholstery and trim      
Individual choice of colour for leather/stitching/piping.  
From quattro GmbH.  
An extract from the range of Audi exclusive leathers can be found on page 51.



Valcona leather, sycamore grey/brass gold with round perforations



 Natural leather, nougat brown with round perforations









Natural leather, velvet beige with round perforations



| Seat variants

-  Comfort sport seats, front
-  Comfort sport seats, front with seat ventilation
-  Comfort seats, front
-  Comfort seats, front with seat ventilation

| Seat upholstery

Valcona leather

high-quality leather which contributes to the elegant charisma of the interior. The low use of lacquer allows the material to breathe whilst the non-grained surface underlines the sophisticated character. Tanned without the use of chromium, dyed through and treated with non-fading colour pigments

Natural leather

The natural characteristics of the leather and an excellent seating climate impart a luxurious character. Low use of lacquer and non-grained surface. Over time, characteristic signs of use create a typical patina. Tanned without the use of chromium, dyed through and treated with non-fading colour pigments

\*For information on when this feature will be available, please contact your Audi partner.

| Leather packages



**Leather package**  
centre console including knee pad, door armrest upholstery and steering wheel airbag cover in fine Nappa leather with decorative stitching



**Extended leather package**  
in addition to the contents of the leather package, includes: lower door trim including door pockets, underside of instrument panel, including glove compartment, and MMI fascia in fine Nappa leather with decorative stitching



**Full leather package**  
in addition to the contents of the extended leather package, includes: top side of instrument panel, door rails, front-seat trim and backrest covers, as well as head restraint linings front and rear in fine Nappa leather with decorative stitching; includes headlining and rear parcel shelf in Alcantara, as well as electric sunblinds for the rear window and the rear door windows

**Audi exclusive leather upholstery and trim (package 1)\***  
seats, centre armrest and door trim inserts available in Valcona leather. Individual choice of colour for the leather, decorative seams and piping from a range of 15 different Audi exclusive colours.

**Audi exclusive leather upholstery and trim (package 2)\***  
available in Valcona leather or Alcantara/Valcona leather. In addition to the contents of package 1, includes: centre console including knee pad, door armrest upholstery in leather. Seat centre panels and door trim inserts available in leather or Alcantara. Individual choice of colour for the leather, Alcantara, decorative seams and piping from a range of 15 different Audi exclusive colours.

**Audi exclusive leather upholstery and trim (package 3)\***  
available in Valcona leather. In addition to the contents of package 2, includes: lower door trim and door pockets, underside of instrument panel and MMI fascia

**Audi exclusive leather upholstery and trim (package 4)\***  
available in Valcona leather or Alcantara/Valcona leather. In addition to the contents of package 3, includes: top side of instrument panel, door rails, seat trim, head restraint linings front and rear and steering wheel incl. airbag cover and body in leather. Top side of instrument panel available in the following Audi exclusive leather colours: Havana brown, saddle brown, chestnut brown, crimson red, classic red, jet grey, smoky blue, night blue, Iceland green

**Audi design selection**

Exclusive combination of refined interior colours, special materials and comfort-oriented equipment. The Audi design selection Balao brown includes the following:

- Metallic or pearl effect paint
- Comfort seats, front including Valcona leather
- Comfort centre armrest, front
- Seat heating, front and rear
- Seat ventilation and massage function, front
- Comfort head restraints, rear
- 4-zone deluxe automatic air conditioning
- Ambient lighting
- Full leather package including headlining and rear parcel shelf in Alcantara as well as electric sunblinds on the rear window and on the rear door windows
- Lower inlay in brushed aluminium, silver
- Extended aluminium look in the interior
- “design selection” emblem in the door trims



**Audi design selection Balao brown**  
an exclusive combination of refined interior colours, special materials and comfort-oriented equipment:

- Seats in Valcona leather, Balao brown with accordion pleats, contrasting stitching and piping in snow white
- Headlining, upper pillar trim and sun visors in Alcantara, snow white
- Rear parcel shelf in Alcantara, Balao brown
- Top side of dashboard in mocca brown with lock seams in snow white or mocca brown
- Bottom side of dashboard in balao brown
- Centre console and knee pad in balao brown with lock seams in snow white
- Upper inlay in fine grain ash, natural balsamic brown

Seats/seat upholstery   Leather packages/Audi design selection/headlining   Inlays

| Headlining



**Headlining and rear parcel shelf in Alcantara**  
in black, lunar silver, Atlas beige or silk beige to coordinate with the selected interior colour; headlining, upper pillar trim and sun visors, rear parcel shelf in Alcantara (in the colour of the seats in the case of velvet beige and titanium grey)

**Audi exclusive headlining in Alcantara\***  
pillar trims, sun visors and headlining roof panel in Alcantara. Available in all Audi exclusive Alcantara colours. Grab handles, coat hooks and light unit are colour-coordinated.

**Audi exclusive rear parcel shelf in Alcantara\***  
available in all Audi exclusive Alcantara colours

\*The list of standard and optional equipment can be found from page 93 onwards.

\*From quattro GmbH.



**Experience fascination.**  
**Down to the last detail.**

Exclusive ambience is a question of style. Your style. A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Enjoy the pleasure of smooth wood which radiates a natural warmth. Experience the fascination of open-pore wood whose exclusivity you can literally feel. Or make a personal statement with combinations of fine woods and aluminium trim – and allow your own personal taste to determine the character.



Walnut, dark brown  
High-gloss black



Vavona, Assam grey  
High-gloss black



**A fine finishing touch.**

Not just any wood is allowed to adorn the interior of your Audi. The fine veneers for the inlays are stripped from the trunks and so-called root burls. Normally, a set of veneers for one car comes from just one burl or trunk to minimise variation. The production process utilises both state-of-the-art machines and the oldest tool in the world – the human hand, with some parts being crafted and polished manually to give them a unique feel.



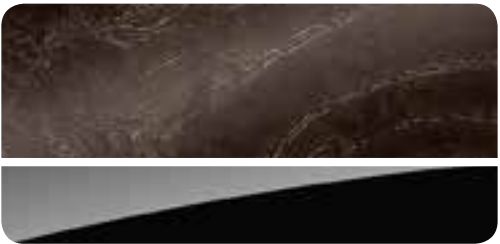
**Grab handles with wooden segments**  
matched to the selected inlay; available for inlays in walnut, dark brown, vavona, Assam grey and poplar, brown silver



**Upper inlay in walnut, dark brown**  
**Lower inlay in brushed aluminium, silver**  
**Aluminium look in the interior**



**Upper inlay in walnut, dark brown**  
**Lower inlay in brushed aluminium, silver**  
**Extended aluminium look in the interior**



**Fine grain ash, natural gold brown**  
**High-gloss black**

**Audi exclusive grab handles with wooden segments\***  
matched to the selected inlay

**Audi exclusive inlays\***  
An extract from the range of Audi exclusive inlays can be found on page 52.

**Upper inlay**  
high-quality wood inlays add exclusive touches to the dashboard, door trim and centre console

**Lower inlay**  
inlays in high-gloss black or brushed aluminium, silver on the dashboard and door trims create an impressive contrast



**Upper inlay in walnut, dark brown**  
**Lower inlay in high-gloss black**  
**Aluminium look in the interior**



**Upper inlay in walnut, dark brown**  
**Lower inlay in high-gloss black**  
**Extended aluminium look in the interior**



**Fine grain birch, pearl beige**  
**High-gloss black**  
From quattro GmbH

**Aluminium look in the interior**  
Aluminium-look elements on vent surrounds and thumbwheels, MMI display fascia, operating switch for electromechanical parking brake and console for window controls

**Extended aluminium look in the interior**  
in addition to the aluminium look in the interior: aluminium-look elements on openers of the fold-open compartments in the door armrests and aluminium switches integrated into the lower inlay. Loading sill protector in stainless steel



**Fine grain ash, velvet brown**  
**High-gloss black**  
From quattro GmbH



**Walnut, dark brown**  
**Brushed aluminium, silver**



**Fine grain ash, natural gold brown**  
**Brushed aluminium, silver**



**Fine grain ash, natural balsamic brown**  
**Brushed aluminium, silver**



**Audi exclusive inlays**  
From quattro GmbH.  
An extract from the range of Audi exclusive inlays can be found on page 52.



**Vavona, Assam grey**  
**Brushed aluminium, silver**



**Fine grain birch, pearl beige**  
**Brushed aluminium, silver**  
From quattro GmbH



**Fine grain ash, natural pearl grey**  
**Brushed aluminium, silver**

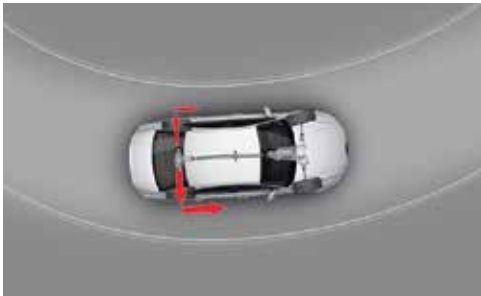


**Fine grain ash, velvet brown**  
**Brushed aluminium, silver**  
From quattro GmbH

\*From quattro GmbH.

| Technology

**adaptive air suspension**  
automatically regulates the vehicle height and damping by means of the electronically controlled air suspension system with infinitely variable adaptive damping system on all 4 wheels. Includes ride height control and manual lift function; various modes can be selected via Audi drive select



**quattro® with sport differential\***  
The electronically controlled sport differential distributes variable amounts of driving force to each rear wheel and ensures outstanding acceleration performance in corners and stabilises the vehicle's response to load change; it also improves direct steering characteristics and provides more agile handling due to the lower steering effort required.

**quattro®**  
permanent all-wheel drive with self-locking centre differential and asymmetric/dynamic torque distribution, as well as wheel-selective torque control and Electronic Differential Lock (EDL) on all driven wheels

**Electromechanical power steering**  
combines precision and comfort with exceptional energy-saving technology. The electromechanical steering system with speed-dependent steering assistance ensures stability at high speeds whilst also being light and extremely precise when parking and manoeuvring.

**Dynamic steering**  
When changing lanes, parking and cornering, this system improves handling and ride comfort by dynamically regulating the steering according to the driving situation. In addition to adaptation of the steering effort, the steering angle is also adapted (steering ratio). Also supports vehicle stabilisation through ESC.

**tiptronic**  
8-speed automatic transmission with Dynamic Shift Program (DSP). Option of manual control via shift paddles on the leather multifunction steering wheel. Includes additional sport program

**Start-stop system\***  
helps to reduce fuel consumption and CO<sub>2</sub> emissions by switching off the engine automatically when the vehicle is stationary, e.g. at traffic lights. The start process is initiated as soon as the foot brake is released. Can be deactivated at any time via a button.

**\*Available on 4.0 TFSIq**

**Active Noise Cancellation**  
can compensate noises from individual frequencies depending on the engine speeds

**Audi Space Frame (ASF®) body**  
The lightweight Audi Space Frame (ASF®) is an innovative combination of materials featuring a high degree of rigidity. This provides a high level of safety with an agile driving sensation - and reduced fuel consumption. The body is made almost entirely of aluminium. Because every gram less extends the lead. New, high-strength aluminium alloys are used for panels, castings and profiles and further reduce weight. For the first time, hot-formed steel panels are also integrated into the body structure in order to further improve its function. They are located in the region of the B-pillar.

**Audi drive select**  
features different modes – comfort, dynamic, auto, efficiency and individual – which allow you to change the vehicle's characteristics by adapting the power steering assistance, accelerator and gear changing characteristics, the adaptive air suspension and the settings of other optional equipment. The efficiency mode shifts the engine, transmission, climate control and optional adaptive cruise control or cruise control to a better basic setting.



**LED headlights**  
allow precise, near-daylight illumination of the road using LED technology. Combines dipped beam, high beam, daytime running lights, indicators and static turning light as well as an all-weather light to reduce the risk of the driver being dazzled when visibility is poor and a motorway light which automatically increases headlight range from a speed of approximately 110 km/h. Includes headlight cleaning system and high-beam assist. Striking light pattern in day and night design configurations; low energy consumption and long service life



**Audi Matrix LED headlights\***  
LEDs arranged in a matrix use data recorded by the camera, sensors and navigation system to illuminate the surroundings precisely and selectively. LEDs are switched on and off in fractions of a second, can be dimmed and require no swivelling mechanism. The conventional division between dipped and high beam is virtually dispensed with; convenience functions such as the static turning light, all-weather light, dynamic cornering light, permanent high beam with partial dimming for one or more other road users as necessary, junction light and travel mode are integrated into the LED technology. Near-daylight illumination of the road, low energy requirements, long service life and excellent recognition by other road users, thanks to the crisp Audi lighting pattern, with day and night design configurations, and dynamic indicators in the headlights and rear lights. The convenient functions of the lighting assistant are supplemented by the travel mode, which uses GPS data to switch between right- and left-hand drive modes.



**Ambient lighting**  
anti-glare background lighting for the passenger compartment in LED technology. Consisting of a light band in roof module and light bands at the sides. Lighting for door pockets, footwells, inside door handles and door sill trims. Surround lighting for centre console (floating effect). Brightness can be adjusted in 4 zones, each with 20 dimming stages. A choice of 3 colour moods can be selected in the MMI.

\*Optional



| Lights



**LED rear lights**  
brake lights, tail lights and indicators, as well as rear number plate lights in LED technology; faster activation means earlier recognition by the driver behind. Also included are 2 rear fog lights, reversing lights in white and a 3rd high-mounted brake light in the rear window.

**LED rear lights with dynamic indicators**  
same functions as the LED tail lights, but additionally feature a dynamic and quickly recognisable lighting pattern for the indicators. The segments of the LED light band are illuminated in turn within milliseconds, creating a pulse of light that runs outwards in the direction in which the car is turning. When operated, the indicators send a distinctive, innovative signal to other road users.

**Interior and exterior lighting package**  
interior lighting with glove compartment lighting. Reading lights in the roof module, footwell lighting front/rear, door trim lighting, vanity lights, light bands at the sides, side-mounted reading lights in the rear and luggage compartment lighting in LED technology. Exterior lighting with courtesy lighting on the underside of the door handles and handle recess lighting in LED technology

| Design



**Door sill trims with aluminium inlay**  
illuminated in combination with ambient lighting



**Audi exclusive front and rear personalised door sill trims\***  
The aluminium inlay on the front and rear door sill trims can be personalised with a logo.

| Operation



**Convenience key including sensor-controlled release of the luggage compartment lid**  
Doors and luggage compartment lid can be opened and locked without actuating the key carried with you. Touching the door handles or handle strip on the luggage compartment lid respectively unlocks the doors and luggage compartment automatically. Moving your foot (in a kicking motion) below the rear bumper causes the luggage compartment lid to swing open automatically. The luggage compartment lid can also be opened when the vehicle is locked.

**Remote control key**  
unlocks and locks doors, luggage compartment lid and tank flap. Includes keyless go and convenience closing/opening of the windows

**Power-assisted closing for the doors**  
Doors that have not completely closed are pulled into the lock automatically. Electric child-proof locks on the rear doors, operated via the child-proof lock buttons in the driver's door armrest



**Leather multifunction steering wheel in 4-spoke design with shift paddles**  
multifunction operating concept for operation of installed infotainment equipment. Switching of driver assistance system displays in driver information system. Shift paddles for manual gear changing. With full-size airbag and selector lever knob in leather

\*From quattro GmbH.  
\*\*Optional



**Leather multifunction sport steering wheel in 3-spoke design with shift paddles\*\***  
multifunction operating concept for operation of installed infotainment equipment. Switching of driver assistance system displays in driver information system. Shift paddles for manual gear changing. With full-size airbag and selector lever knob in leather



**Steering wheel rim with wooden segments\***  
for multifunction steering wheel in 4-spoke design with shift paddles. Available in walnut, dark brown, vavona, Assam grey, fine grain ash, velvet brown, as well as fine grain birch, pearl beige

**Audi exclusive steering wheel rim with wooden segments\***  
customised with Audi exclusive wood and leather. Stitching on the steering wheel rim with specific Audi exclusive seam detail. Available as leather multifunction steering wheel in 4-spoke design with shift paddles

**Audi exclusive leather steering wheel\***  
leather covering of the steering wheel rim and the airbag cover. Individual choice of colour for leather and stitching in all Audi exclusive colours. Stitching on the steering wheel rim with specific Audi exclusive seam detail



**Selector lever in leather**  
colour-coordinated with the selected vehicle interior colour and to match the top side of the dashboard. With shift-by-wire technology



**Selector lever in wood**  
matched to the selected inlay. With shift-by-wire technology



**Audi exclusive selector lever in wood\***  
available in a choice of 6 different Audi exclusive woods (not available in tamo ash, natural dark brown)

**Audi exclusive leather controls\***  
leather covering of the steering wheel rim, selector lever and the airbag cover in a range of Audi exclusive colours. Individual choice of Audi exclusive colour for stitching. Stitching on the steering wheel rim with specific Audi exclusive seam detail.



| Comfort



**Panoramic glass sunroof**

2 sections, electric activation to raise and open the front glass section as well as to raise the rear glass section, opens and closes automatically. With tinted glass insert and 2 electrically operated sunblinds as well as convenience closing via the remote control key. Ensures a comfortable interior that is flooded with light. Good acoustics and low wind noise when the sunroof is extended or fully opened. Improves the interior climate by means of efficient ventilation whilst at the same time reducing draughts. Vanity mirrors and additional reading lights in the rear. With selected\* exterior colours, the surrounding roof is painted in black.

**Double/acoustic glazing**

provides improved exterior noise insulation and theft protection thanks to the 2 panes of glass bonded together by a plastic film

**Insulating/acoustic glass**

provides improved exterior noise insulation and theft protection thanks to the 2 panes of glass bonded together by a plastic film. An additional reflective coating reduces the build-up of heat in the interior. Country-specific viewing window for automatic toll collection devices in the upper right-hand corner

**Insulating/acoustic glass with windscreen heater**

Full surface of windscreen heated without heating wires that might impair visibility, makes rapid defrosting easier and ensures that the windscreen stays mist free. Heating controlled via the deluxe automatic air conditioning. Country-specific viewing window for automatic toll collection devices in the upper right-hand corner



**Slide-and-tilt glass sunroof**

electric, with tinted single-glazed safety glass and infinitely adjustable sun shield. Wind deflector extends automatically in stages depending on roof opening and speed. Convenience closing from outside via the central locking system and the remote control key



**Solar slide-and-tilt glass sunroof**

solar cells in the roof provide the power to generate a continuous flow of air to reduce passenger compartment temperature when the vehicle is parked. Operated like the slide-and-tilt glass sunroof, but has no infinitely adjustable sun shield



**Sunblinds**

protect the passengers in the back from direct sunlight

optionally:

**electrically operated for the rear window**

**electrically operated for the rear window and rear door windows**



**Dark-tinted windows (privacy glazing)**

dark-tinted rear window, rear door windows and rear side windows. Optionally with windscreen heater

**ISOFIX child seat mounting and Top Tether for the outer rear seats**

Standard bracket for the practical fastening of ISOFIX child seats. Includes additional attachment point (Top Tether). Recommended child seats can be obtained from your Audi partner.



**Individual seat package, rear**

- 3-seater rear seat system with 2 electrically adjustable individual seats
- adjustment of fore/aft position, seat and upper backrest angle
- pneumatic lumbar support
- memory function for the individual seats
- rear comfort head restraints
- 4-zone deluxe automatic air conditioning
- rear comfort centre armrest with wood trim and controls
- electric sunblinds for the rear window and rear door windows
- fore/aft position of front-passenger seat electrically adjustable from the rear (The image shows individual seat package, rear in conjunction with comfort seats, front)

\*For more information, please contact your Audi partner.



**Individual seat package, rear with full-length leather-covered centre console**

2 individual seats in rear; electrically adjustable as for individual seat package, rear  
Includes the following features in addition to the contents of the individual seat package, rear:

- full-length leather-covered centre console with armrest, wood trim, controls and 230V socket, leather package and ambient lighting
- additional storage possibilities in the centre console

(The image shows individual seat package, rear with full-length leather-covered centre console in conjunction with comfort sport seats, front and Audi exclusive leather upholstery and trim (see page 50 onwards) as well as the optional Rear Seat Entertainment)



**Relaxation seat package, rear with full-length leather-covered centre console**

Same as the individual seat package, rear with full-length leather-covered centre console, but with the following additional features:

- luxurious relaxation seat behind the front-passenger seat with footrest on the back of the front-passenger seat backrest
- pneumatic massage as well as seat ventilation and seat heating front and rear
- comfort head restraints front and rear as well as extending table

(The image shows the individual seat package, rear with full-length, leather-covered centre console in conjunction with comfort sport seats, front and Audi exclusive leather upholstery and trim; see page 50 onwards.)  
Please note: Front-passenger seat available only with restricted functions: without adjustable upper backrests, head restraint height, lumbar support, seat and backrest side bolsters; seat ventilation only for the seat cushion, massage function not available



| Comfort



**Comfort centre armrest, front**  
with fold-open storage compartments; divided for driver and front passenger. Infinite vertical/horizontal adjustment

**Rear seat package in sport seat look\***  
electrically adjustable rear bench seat combined with comfort sport seat look

**Seat heating, front**  
heats the seat and backrest centre panels, seat and backrest side bolsters, as well as thigh support for the driver and front-passenger seats. Can be individually adjusted in 3 stages for each seat via a direct selection button on the A/C control panel

**Seat heating, front and rear**  
same functions as seat heating, front. For the outer rear seats, can be regulated separately

**Seat ventilation, front**  
By drawing in air, the system ensures a pleasant seating climate can be enjoyed even at high temperatures. Seat ventilation for the seat and backrest centre panels, the seat and backrest side bolsters as well as thigh support for the driver and front-passenger seats (can be adjusted in 3 stages)

**Seat ventilation, front and rear**  
functions same as for seat ventilation, front plus ventilation for the outer rear seats.



**Comfort head restraints, rear**  
Manually adjustable side bolsters provide enhanced comfort and good lateral support.

**Massage function, front**  
massages the muscles of the driver and front passenger using 10 pneumatic cushions. 5 different programs (Wave, Tapping, Stretch, Lumbar, Shoulder) can be selected via multifunction switches on the seat. Display in MMI

**Massage function, front and rear**  
same functions as massage function for the front seats plus, for the outer rear seats, a choice of 2 different programs (Wave, Tapping) each offering 3 levels of intensity. Can be selected from the centre armrest in the rear

**Memory function for standard seats, front**  
memory function for driver and front-passenger seat, steering wheel, both exterior mirrors, head restraint height and seat belt height at front; includes electric adjustment of the front head restraint height and belt height



**4-zone deluxe automatic air conditioning**  
greater comfort for the rear passengers and enhanced heating and cooling performance through the use of a 2nd air-conditioning unit. Same as deluxe automatic air conditioning but with the following additional features: A/C control panel for rear compartment climate control in the rear centre armrest with separately adjustable temperature and blower settings and air distribution for the right- and left-hand sides



**Auxiliary heating/ventilation\*\***  
The auxiliary heating warms up the interior and removes ice from the windows without starting the engine. The auxiliary ventilation system supplies fresh air and reduces the temperature of the interior. Intelligent control function with timer and departure time programming for time- and energy-efficient calculation of heating duration. Separate radio-operated remote control with illuminated display

**Ioniser\*\***  
can help to improve wellbeing and attentiveness. Ionisation reduces harmful particles and germs in the air, thus improving the air quality in the vehicle interior. Activation by means of a button on the right-hand B-pillar



**230V/115V/100V socket**  
for direct operation of electrical consumers such as power adapters for laptops, mobile phones, games consoles or other AC equipment with a power output of up to 150 watts. Works when the ignition is switched on. Replaces the 12V socket/cigarette lighter in rear



**Vanity mirrors\*\* and additional reading lights in the rear**  
2 additional LED reading lights integrated into the vehicle headlining and 2 illuminated vanity mirrors



**Audi exclusive cardan reading lights in the rear\***  
2 additional swivelling reading lights with LED technology, integrated into the vehicle headlining. Cone of light from reading lamps can be manually adjusted



**Additional reading lights in the rear\*\***  
2 additional LED reading lights integrated into the vehicle headlining



**Audi exclusive fold-away table\***  
with fine wood inlay, on the back of the driver's and/or front-passenger seat backrest. Operated manually

**Audi exclusive personalisation of the fold-away table\***  
customisation of the fine wood fold-away table with lettering, a logo or a coat of arms. The feature is visible when the table is closed and folded away.

Standard/optional equipment

Technology Lights Design Operation Comfort Transport Safety Assistance systems Infotainment Audi Extended Warranty

**Footrests, rear**  
for comfortable travel in the rear. Available in pairs

**Audi exclusive rear footrests\***  
colour-coordinated with the Audi exclusive carpet

**Audi exclusive floor mats**  
individual choice of colour for the floor mats, the leather piping and the stitching from the range of Audi exclusive colours

**Audi exclusive carpet and floor mats**  
individual choice of colour for the floor mats, the leather piping and the carpet from the range of Audi exclusive colours

**Cigarette lighter and ashtray**  
illuminated, front and rear

**Non-smoker package**  
12V socket in the centre console, front and rear, to replace the cigarette lighter

**Audi exclusive storage compartment\***  
additional lockable storage compartment. Integrated into the full-length centre console

\*From quattro GmbH. (Optional)  
\*\*Optional feature



| Comfort



**Audi exclusive bar compartment<sup>1</sup>**  
additional storage compartment for 2 glasses.  
Integrated into the full-length centre console



**Audi exclusive coolbox<sup>1</sup>**  
storage compartment for two 1 litre bottles lying down. Additional storage compartment for cans and glasses. With compressor cooling technology and 2 possible temperature settings: -6°C freeze, +6°C cool. Interior LED lighting

| Transport

**Luggage compartment lid with electric opening and closing function**  
opening via button on the vehicle key or in the driver's door or via the soft touch button in the luggage compartment lid handle. Additionally by means of foot gesture (kicking motion) if convenience key including sensor-controlled release of luggage compartment lid is ordered. Closing via button on the inside of luggage compartment lid, the button in the driver's door or the convenience key (long press). In conjunction with the convenience key, it is possible to close the luggage compartment lid and simultaneously lock the car via an additional button on the inside of the luggage compartment lid.

**Luggage compartment package**  
for flexibility when transporting objects and comfort on journeys. Comprises a luggage net for securing to the lashing points in the luggage compartment, 2 fold-out bag hooks integrated into the top of the luggage compartment, a 12V socket on the side wall and an umbrella holder on the inside of the luggage compartment lid



**Through-loading facility**  
enables extended loading possibility for the practical transportation of long objects



**Through-loading facility with Ski-/Snowboard bag**  
for the practical transportation of long objects, e.g. up to 2 pairs of skis or 1 snowboard

| Safety

**Audi exclusive seat belts<sup>1</sup>**  
available in all Audi exclusive colours. To match the Audi exclusive leather range of colours.

**Anti-theft alarm**  
monitors doors, bonnet and luggage compartment lid as well as the interior. Automatically activated by the vehicle key. Includes electronic immobiliser, ultrasonic interior monitoring (can be deactivated) and signal horn independent of the vehicle electrical system. With tow-away protection via a vehicle angle of inclination sensor (can be deactivated)

| Assistance systems



**Parking system plus**  
acoustic and visual parking system for the front and rear shown on the MMI display. Measurement by ultrasonic sensors concealed in the bumpers



**Reversing camera**  
image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the calculated path (steering angle dependent). Auxiliary lines and guidelines and identification of the point at which to apply opposite lock when parallel parking. Reversing camera integrated discreetly in the luggage compartment lid handle strip



**Park assist with display of surroundings<sup>2</sup>**  
virtually automatic steering action when parking. Ultrasonic sensors integrated discreetly into the bumper at the sides search for suitable bay parking spaces and for kerb-side parking spaces. Calculates the ideal parking path for bay parking spaces and for kerb-side parking spaces the ideal parking and exiting paths. The driver has to accelerate, apply the brakes and monitor the parking process. The display of the surroundings warns the driver of any obstacles at the side of the vehicle, depending on the steering angle. Also additionally available with reversing camera or 360 degree camera



**360 degree cameras**  
safe pulling out of narrow parking spaces. Various display options for the area around the vehicle, including a virtual top view, can be selected on the MMI display. The driver can select between different image views in the MMI display: reversing image, front camera image and bird's eye view. Reversing camera integrated discreetly in the handle strip of the luggage compartment lid. Includes the features of the reversing camera

<sup>1</sup>From quattro GmbH. <sup>2</sup>For information on when this feature will be available, please contact your Audi partner.

| Assistance systems



**Audi pre sense basic**  
initiates preventive passenger protection measures when required. These include: belt tensioning, activation of the hazard warning lights and closing of sunroof and windows. Categorises different driving situations through the networking of the various vehicle systems



**Night vision assistant<sup>1,2\*</sup>**  
assists the driver when driving at night by displaying a thermal image of the surroundings. Persons and larger wild animals are highlighted in yellow in the driver information system. If they move or if the system determines from their position that there is a potential risk, the marking changes to red, a warning triangle appears and a warning tone is emitted.



**Heads-up display\***  
information relevant to the driver from assistance systems, navigation instructions and warnings is projected as required onto the windscreen in the driver's direct field of vision. The height-adjustable head-up display provides a multicoloured display with good contrast and minimal distraction from the road.

**Cruise control**  
at speeds from 30 km/h to a maximum 250 km/h, the system keeps the set speed constant, provided that engine power and engine braking effect permit it. Automatic braking intervention, e.g. when driving downhill. Operated via separate steering column stalk. Set speed displayed in the driver information system

**Secondary collision brake assist**  
Following an accident, uncontrolled continued vehicle motion is prevented in certain situations. In these cases secondary collisions can be avoided.

| Infotainment



**Driver information system with colour display**  
displays a host of information on a high-resolution 7-inch colour display in the instrument cluster. Attention assist warns the driver, in the form of an acoustic signal, if it has evaluated that the driver's attention is lapsing. Includes integrated efficiency program

**MMI®**  
integrated operating concept consisting of MMI terminal as the control unit and MMI display for showing various menus. The high-resolution 8-inch colour display in high-quality piano finish look is retractable. 6 freely programmable radio station presets enable fast retrieval.

**MMI® touch**  
context-related entry of letters, characters and numbers on touch-sensitive control panel with handwriting recognition for intuitive operation of the MMI. Selection from address book and entry of navigation destinations or phone numbers with acoustic acknowledgement allow drivers to keep their eyes on the road. Simple movement of navigation map



**MMI® navigation plus with MMI touch**  
hard disc navigation with topographical map display and display of sightseeing information and city models in 3D. Dynamic route guidance with TMCpro, vehicle support based on navigation data and speed limit display. Navigation data for many countries stored on the hard disc<sup>3</sup>. Intuitive operation via MMI touch with handwriting recognition for entry of letters and numbers; can be controlled without the need for drivers to divert their eyes from the road. Voice control system enables operation by means of whole-word entry of address in one sentence. Includes Bluetooth interface, 20GB music storage and Audi music interface.

\*Optional

<sup>1</sup>Please note: The systems only work within system limits. They assist the driver with driving tasks. However, the driver remains responsible for driving the vehicle and is required to be attentive. <sup>2</sup>For information on when this feature will be available, please contact your Audi partner. <sup>3</sup>Navigation data is not available for all countries and regions. For more information, please contact your local Audi Partner.



Infotainment

**Bluetooth interface**  
enables hands-free calls in the vehicle via the microphone and Bluetooth audio streaming<sup>1</sup> (depending on mobile phone compatibility). Bluetooth-capable mobile phones can be connected to the vehicle via the interface which is part of the MMI navigation plus with MMI touch

**Preparation for mobile phone (Bluetooth)\***  
connection of compatible mobile phones to the external aerial via the base plate and adapter. Operation via MMI, leather multifunction steering wheel or voice control system. Comprises a hands-free facility with voice control for telephone functions and a preparation for a mobile phone-specific charger from Audi Genuine Accessories

**MMI® radio plus**  
can be operated via MMI and the leather multifunction steering wheel. Equipped with a triple tuner with phase diversity for improved sound and reception. Dynamic station list and TP memo function whilst driving. Music and videos can be played via the single DVD drive, the 2 SDHC memory card readers and the jukebox with 20 GB storage capacity

**Digital Audio Broadcasting\***  
programmes from digitally broadcast radio stations<sup>2</sup> can be received for better sound quality to DAB standards; includes DAB+ and DMB audio. Display of additional information accompanying the programme (e.g. artist, track and cover) in the form of a slide show and other programme-independent data services (e.g. weather, traffic and news)

**Digital TV reception\***  
reception of digitally broadcast (DVB-T), uncoded television stations<sup>2</sup> (MPEG-2 or MPEG-4 standard), DVB-T audio stations, teletext and Electronic Programme Guide (EPG). External AV-IN connection via adapter cable (available through Audi Genuine Accessories). No picture possible when the vehicle is moving

**Audi music interface**  
enables the use of portable media players<sup>3</sup>, such as an Apple iPod, Apple iPhone (music functionality) and USB storage media and MP3 players, by means of special adapter cables from Audi Genuine Accessories. Located in the centre console. Operated via MMI or a leather multifunction steering wheel. Part of MMI navigation plus with MMI touch



**BOSE surround sound**  
impressive surround sound reproduction thanks to 12-channel amplifier with total output of over 600 watts and 14 loudspeakers, including centre speaker and subwoofer. AudioPilot® for noise-dependent volume adjustment. 5.1 surround sound reproduction. Powerful and accurate bass reproduction thanks to Acoustic Wave loudspeaker technology



**Bang & Olufsen Advanced Sound System\***  
Captivating surround sound reproduction with 19 loudspeakers, including sub woofer, each with its own amplifier channel. The highly efficient all-digital 5-channel ICE Power amplifier for woofer and subwoofer and the 14-channel DSP all-digital amplifier have a total output of over 1,400 watts and are capable of reproducing 5.1 Surround Sound. Polished loudspeaker covers in aluminium and automatically extending acoustic lenses for excellent sound performance and perspective in any seat. Noise-dependent volumnent adjustment. Privacy function provided by encapsulated loudspeaker casings, which minimise the escape of sound to the outside of the vehicle and provide privacy, for example when making telephone calls.

**DVD/CD changer**  
supports e.g. audio CDs, video DVDs, MP3, WMA, AAC, MPEG-4 and playlists as well as up to 4,000 tracks per medium. 6 DVDs or CDs can be changed individually. Files with digital rights management (DRM) cannot be played. Shock-resistant location in glove compartment. Can be operated via MMI or leather multifunction steering wheel



**Rear Seat Entertainment**  
superb entertainment facility for the rear passengers, with 2 high-resolution adjustable-angle 10.2-inch LCD displays. Access to numerous audio and video sources. Use of navigation functions. Shared or separate video and audio playback for each seat. Sound output via the vehicle sound system or separate headphones. Includes Audi music interface and MMI control panel in rear

\*Optional

<sup>1</sup>Please contact your Audi Partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on adapters and compatible mobile phones. <sup>2</sup>Reception depends on local digital network availability.  
<sup>3</sup>Please contact your Audi partner or visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatible media players.



## Audi Genuine Accessories. As individual as the life you lead.

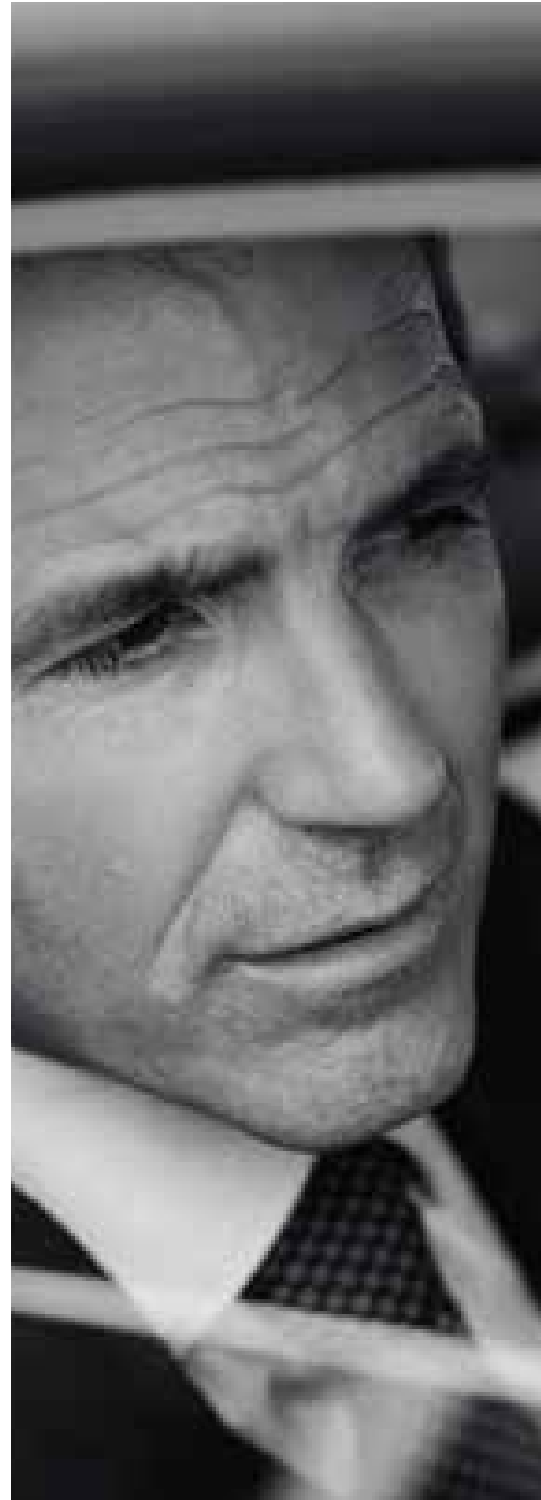
An Audi is an expression of your personality. And Audi Genuine Accessories build on this concept in the truest sense of the word, with a range of high-quality products that are coordinated with your Audi. Noted for their perfect fit, safety credentials and functionality, they serve to add even more individuality to your car and to tailor it to your own personal requirements. So that your Audi becomes your own personal Audi. These two pages contain just a small selection from the extensive range of Audi Genuine Accessories on offer.



Detailed information can be obtained from the Audi A8 accessories catalogue, at [www.audi.com](http://www.audi.com), and from your Audi partner.

### Cast aluminium wheels in 5-arm parabola design

Exceptional design, perfectly matched to your A8. With arms in a gloss turned finish, size 9 J x 20. For 265/40 R 20 tyres\*.



### Carrier unit and luggage box (480 l)

Carrier unit for various roof rack modules such as the luggage box. The profile section of the carrier unit is made from anodised aluminium tube. The carrier unit is easy to install and is lockable. The luggage box for winter sports equipment and other luggage is also lockable, can be opened from both sides and has a volume of 480 litres. Easy to clean thanks to its smooth surface.

### Navigation update

Map data containing upgraded contents, e.g. new roads, points of interest and restaurants. For added convenience and a more relaxed driving experience. We recommend that you combine the update with your next vehicle service. For more detailed information, please contact your Audi partner.

\*You will find specifications on the technical characteristics of tyres on page 88.



### Universal mobile telephone holder

Allows low-radiation phone calls through connection to the external aerial and stores the mobile phone safely while driving. The mobile phone is placed conveniently into the universal holder and wirelessly connects with the external aerial of the vehicle. Works with popular mobile phone models, so there is no need to change adapters when you switch mobile phones. Required: preparation for mobile phone (Bluetooth). The USB charging adapters, available separately for many popular mobile phone models, enable easy charging of your mobile phone's battery.



### Audi child seat youngster plus

Offers superior comfort thanks to intelligent belt guidance. The backrest is adjustable in height and width. Adaptations can be made via a viewing window for size adjustment. Cloth cover can be removed and washed, is breathable and gentle on the skin, certified in accordance with Oeko-Tex® standard 100, in the colours Misano red/black and titanium grey/black. Suitable for children from 15 to 36 kg (approximately 4 to 12 years).

Model	A8 4.0 TFSI quattro (320 kW)	A8 3.0 TDI diesel quattro (184 kW) <sup>11</sup>
Engine type	V8 bi-turbo petrol engine with direct fuel injection, Audi valvelift system and cylinder on demand	V6 diesel engine with common rail injection system and turbocharging
Displacement in cc (valves per cylinder)	3,993 (4)	2,967 (4)
Max. output <sup>1</sup> in kW at rpm	320/5,100–6,000	184/4,000–4,250
Max. torque in Nm at rpm	600/1,500–5,000	580/1,750–2,500
Power transmission/wheels		
Drive type	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive
Transmission type	8-speed tiptronic	8-speed tiptronic
Wheels	Cast aluminium wheels, 8 J x 18	Cast aluminium wheels, 8 J x 18
Tyres	235/55 R 18 <sup>2</sup>	235/55 R 18
Weights/capacities	A8 L	A8 L
Unladen weight <sup>3</sup> in kg	2,050	2,010
Gross vehicle weight in kg	2,625	2,585
Roof load/trailer nose weight in kg	100/95	100/95
Trailer load limit <sup>4</sup> in kg		
unbraked	750	750
12 % gradient	2,300	2,200
8 % gradient	2,300	2,200
Fuel tank capacity, approx. in l	82	82
Performance/consumption <sup>5</sup>		
Top speed in km/h	250 <sup>6</sup>	250 <sup>6</sup>
Acceleration 0–100 km/h in s	5.9	6.1
Fuel grade	Sulphur-free super plus RON 98 <sup>8</sup>	Sulphur-free diesel <sup>9</sup>
Fuel consumption <sup>10</sup> in l/100 km		
urban	12.8	7.5
extra-urban	7.2	5.2
combined	9.2	6.0
CO <sub>2</sub> emissions <sup>10</sup> in g/km		
urban	299	196
extra-urban	169	136
combined	216	158
Efficiency class/emission standard	D/EU6	B/EU6

Explanatory notes

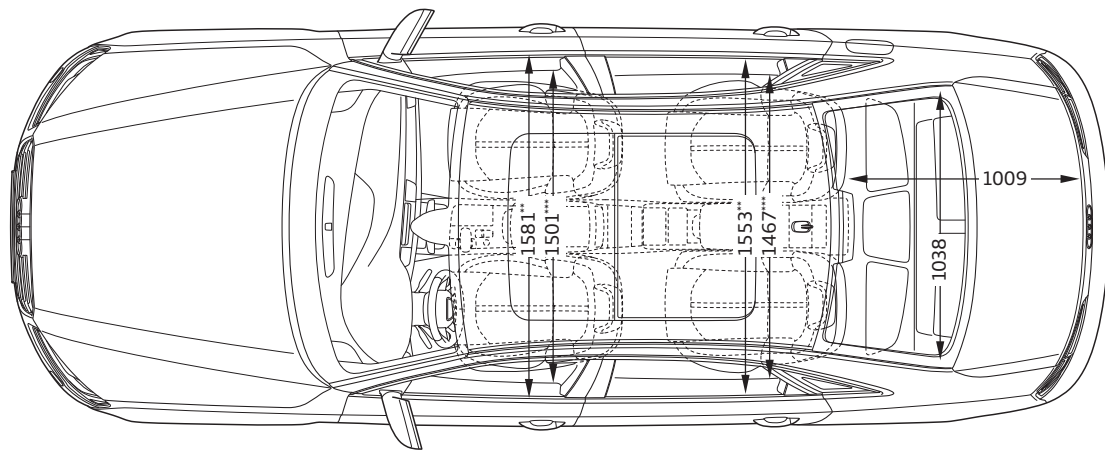
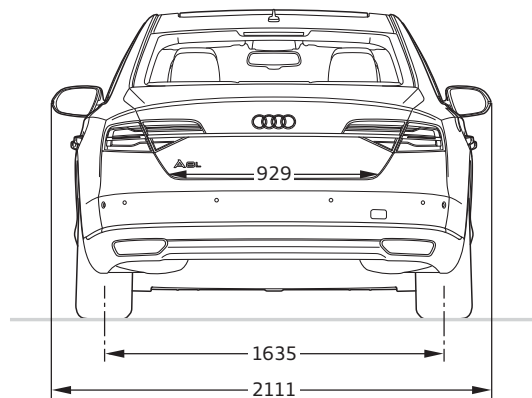
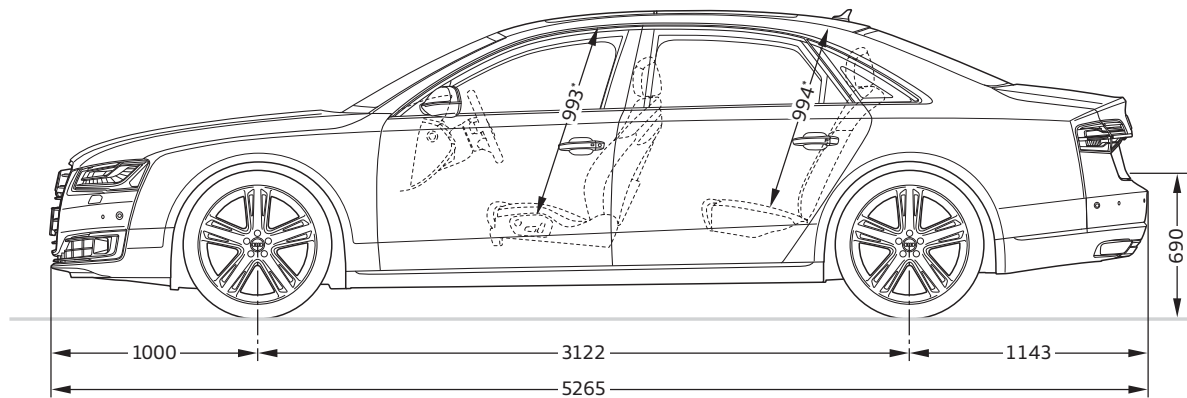
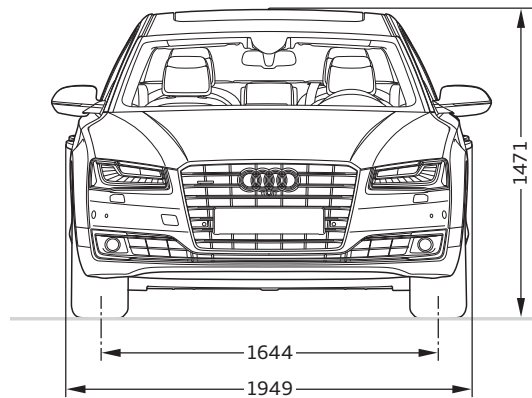
- <sup>1</sup> The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- <sup>2</sup> You will find specifications on the technical characteristics of tyres in the adjacent table.
- <sup>3</sup> Unladen weight includes driver (68 kg), 7 kg of luggage and fuel tank 90% full, calculated in accordance with the current version of Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- <sup>4</sup> The engine's power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.
- <sup>5</sup> A vehicle's fuel consumption and CO<sub>2</sub> emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO<sub>2</sub> is the greenhouse gas primarily responsible for global warming.
- <sup>6</sup> Regulated.
- <sup>7</sup> We recommend using sulphur-free super unleaded 95 RON in accordance with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10% (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- <sup>8</sup> We recommend using sulphur-free super plus unleaded fuel RON 98 in accordance with DIN EN 228. If this is not available, use sulphur-free super unleaded fuel RON 95 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- <sup>9</sup> We recommend using sulphur-free diesel in accordance with DIN EN 590. If not available, use diesel in accordance with DIN EN 590.
- <sup>10</sup> The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.

Important note

Inspections are due as shown by the service display.

\*Registered trademark of the Verband der Automobilindustrie e. V. (VDA).

Audi A8 L



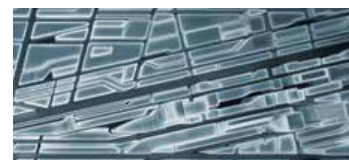
**Dimensions in millimetres.**  
Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load.  
Luggage compartment volume 520 l. Usable luggage space may be reduced by optional features.  
Diesel models with AdBlue®<sup>1</sup> tank have 30 l less luggage space.  
(Measured by the VDA method using 200 x 100 x 50 mm blocks).  
Turning circle approx. 12.7 m.  
\*Maximum headroom, depending on equipment.   \*\*Elbow room width.   \*\*\*Shoulder room width.

<sup>1</sup> Registered trademark of the Verband der Automobilindustrie e. V. (VDA).

Equipment for the Audi A8 L illustrated (p. 14–17):  
Paint finish: Oolong grey, metallic  
Wheels: forged aluminium wheels in 10-parallel-spoke design, partly polished  
Seat upholstery: Unicum leather, nutmeg  
Inlays: upper inlay in walnut, dark brown;  
lower inlay in brushed aluminium, silver

\*For information on when this feature will be available, please contact your Audi partner.





## Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. And what is true in the details – our catalogues are printed on FSC-certified paper – also holds in general: Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products

to allow CO<sub>2</sub>-neutral mobility. Seeing to it that production in Audi plants gradually becomes CO<sub>2</sub>-neutral is another aspect of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.

# Discover the world of Audi.



Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.

## The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City in London, for example, gives you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with "Vorsprung durch Technik". Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the "Vorsprung durch Technik" online special at [www.audi.com](http://www.audi.com). But a look back can also be rewarding:

at the Audi mobile museum in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills.



## Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sports are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting

events for many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 14 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

## www.audi.com

Information on all the topics mentioned above can be found on our website: [www.audi.com](http://www.audi.com).



[www.audi.com](http://www.audi.com)



[configurator.audi.com](http://configurator.audi.com)



[www.audi.com/vorsprung-durch-technik](http://www.audi.com/vorsprung-durch-technik)



[www.audi.com/driving](http://www.audi.com/driving)



[www.audi.com/cr](http://www.audi.com/cr)

Price List Audi A8 L MY14

	Code	A8 L 3.0 TDIq	A8 L 4.0 TFSIq
Exterior			
Light/rain sensor	8N6	s	s
Exterior mirrors electrically folding, automatic anti-glare action with memory function	6XL	s	s
Glass sunroof	3FE	s	s
LED headlights	8EX	s	s
Insulating/acoustic glass	PDB	o	o
Solar sunroof	3FR	o	o
Panoramic glass roof	3FU	o	o
Matrix headlamps	8G4	o	o

Interior			
Interior light package with ambient light	QQ1	s	s
Aluminium look in interior	GS0	s	s
Interior mirror with automatic anti-glare action	4L6	s	s
Multi function leather steering wheel, 4-spoke design, with gear shift paddles	2ZS	s	s
Yacht shaped leather gear shift lever	6Q2	s	s
Upper inlays in wood, walnut brown	5MG	s	s
Lower inlays in wood, highly-polished black	GT0	s	s
Luggage compartment lid, electrically opening & closing	4E7	s	s
Vanity mirror driver and front passenger (sun visor)	5XH	s	s
Audi design selection balao brown/brass beige	PEZ	o	o
4-spoke multi function steering wheel with wooden segments	2ZS, 6F9	o	o
3-spoke multi function sports steering wheel with gear shift paddles	1XX	o	o
Yacht shaped wooden gear shift lever	6Q3	o	o
Audi exclusive inlays	YTA	o	o
Audi exclusive headlining in Alcantara	YSK	o	o
Audi exclusive rear shelf in Alcantara	YSG	o	o
Controls elements in audi exclusive leather	YRB	o	o
Audi exclusive wood gear lever	YTD	o	o
Audi exclusive carpets and floor mats	YSQ, YSR	o	o
Audi exclusive seat belts	YTO	o	o
Audi exclusive leather steering wheel	YRH	o	o
Alcantara package with black headlining	PL4	o	o
Alcantara package	PL7	o	o
Audi extended leather package	7HC	o	o
Leather package	7HB	o	o
Full leather package	7HD	o	o
Upper inlays in wood(Assam grey, Pearl beige, Velvet brown)	5TW, 5TF, 7TL	o	o
Lower inlays in brushed aluminium silver	GT4	o	o

	Code	A8 L 3.0 TDIq	A8 L 4.0 TFSIq
Infotainment			
Bluetooth® interface	9ZX	s	s
Audi music interface	UF7	s	s
Radio	8AJ	s	s
Bose® sound system	8RY	s	s
6 DVD changer	6G0	s	s
MMI touch	UJ1	s	s
Rear seat entertainment	9WP	s	s
Bang & Olufsen advanced sound system	8RF	o	o
Rear executive seating package	PE2	o	o
TV reception	QV9	o	o

Comfort			
Audi pre sense basic	7W1	s	s
Adaptive air suspension	1BK	s	s
Audi parking system advanced with rear view camera	7X2, KA2	s	s
4-zone deluxe automatic air conditioning	9AH	s	s
Comfort front centre armrest	6E3	s	s
Comfort front passenger seats adjustment from rear	4V1	s	s
Electric lumbar support for front seats and outer rear seats	7P3	s	s
Cruise control	8T1	s	s
Electrically adjustable front & rear seats with memory function	3PR	s	s
Electrically adjustable steering column	2C7	s	s
Power-assisted closing for doors	GZ2	s	s
Electric sunblind for rear side windows and rear window	3Y8	s	s
Energy recovery	7L7	s	s
Central locking with radio remote control and keyless go	4K4	s	s
Rear seat package with two individual seats in the rear	PE1	o	o
Rear seat package with relaxation seat	PE2	o	o
Convenience key including luggage compartment lid electrically opening/closing	PCB	o	o
Comfort key	4F2	o	o
Seat ventilation for front and rear seats	4D1	o	o
Front and rear view camera with 2 side cameras	KA6	o	o
Audi exclusive cooler box at rear	1W7	o	o
Dynamic steering	1N8	o	o
Massage seats at front	4D7	o	o
Seat ventilation and massage function at front	4D5	o	o
Massage function and seat ventilation for front and rear seats	4D2	o	o
230V socket	9Z3	o	o
Rear foot rests	0TR	o	o
Ioniser	2V9	o	o

Price List Audi A8 L MY14

	Code	A8 L 3.0 TDIq	A8 L 4.0 TFSIq
Safety			
Full size airbags	4UE	s	s
First aid kit and warning triangle	1T3	s	s
Space-saving spare wheel	1GS	s	s
Anti-theft wheel bolts	1PD	s	s
Anti-theft alarm with tow away protection	7AL	s	s
Tyre pressure monitoring system	7K9	s	s
Night vision assistant	9R1	o	o

Standard equipment    s  
Optional equipment    o  
Not available        -  
quattro®                q